

# BEN MOLDAVE

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202.255.2445  
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## SUMMARY

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Senior art director / creative director with over 14 years of agency background. Extensive experience managing creative teams and multi-channel campaigns. Able to produce high-quality concepts and creative material, and can lead and mentor others to do the same. Excellent at multitasking, collaborating with team members and clients, and managing projects in a deadline-oriented environment.

## SKILLS

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- + Excellent interpersonal, communication, leadership, mentoring, and organizational skills
- + Experience managing teams comprised of multiple disciplines (art, copy, UX, dev)
- + Experience conceptualizing and implementing multi-tactic creative campaigns
- + Exceptional design abilities and time/resource management skills
- + Expert in Adobe Creative Cloud software
- + Knowledgeable in foundations of UX/UI and front-end development

## EXPERIENCE

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### Wunderman DC

#### Associate Creative Director 12.2017 - present

Leadership role in managing national campaigns across multiple print and digital tactics. Oversees a group of art directors, copywriters, user experience designers, and production managers. Makes sure all work is of the highest quality, is approved by all stakeholders, goes out on time and on budget. Mentors staff and addresses resourcing and workflow issues. Leads client interactions and maintains the relationships of the creative department with outside groups.

#### Associate Director of Interactive Design, 9.2015 - present

Leadership role in concepting and designing responsive websites, emails, apps, infographics, storyboards, and banner ads. In charge of all interactive design aspects of projects. Supervised and mentored 9 art directors and junior designers. Other responsibilities include direct client interactions, relationship building, and participating in design presentations, as well as coordinating with the UX team and contributing to and QAing the development process.

#### Senior Interactive Art Director, 5.2013 - 9.2015

Senior role in the creative development of all digital tactics, such as: responsive websites, banner ads, mobile apps, promotional emails, and iPad apps with little oversight. Worked with creative directors and associate creative directors to make sure work was up to standards and on brand. Mentored and worked with junior creatives.

#### Interactive Designer, 4.2010 - 5.2013

Helped develop responsive websites, banner ads, and promotional emails. Worked with creative directors and associate creative directors to make sure work was up to standards and on brand.

**Clients include:** Audi, Pfizer, Biogen Idec, Windstream Communications, Johnson & Johnson, AdCouncil

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## EXPERIENCE (continued)

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**xeroproject, inc.** | Senior Designer, 1.2009 - 4.2010

Senior role in designing and producing websites, emails, and banner ads from start to finish. Prepared comps for Flash, animating and optimizing them, as well as overseeing the development process. Other responsibilities included client interactions and relationship building, participating in design presentations.

**Clients include:** Majesco Entertainment, Universal Records, vitaminwater, Nicktoons Network, Boyz II Men

**Hirshorn Zuckerman Design Group** | Web Designer, 5.2004 - 12.2008

Responsible for designing websites, emails, landing pages, banner ads, Flash animations and storyboards. Spearheaded web production and production supervision. Other responsibilities included information architecture and site map planning, XML set-up and creation and work, and basic HTML work.

**Clients include:** Marriott, XM Satellite Radio, JBG Properties, NFL Network, Washington Capitals

## EDUCATION

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**American University**, Washington DC - B.S. Multimedia Design & Development, 5.2004

## DESIGN AWARDS

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**5.2015 Insight** – Gold Hermes in the mobile app category

**6.2014 Tysabri Fighter** – Bronze Cannes Health Lion (microsite designer)

**6.2009 NASHBASH Website** – Art Director's Club Award, Designer

**6.2009 Gardening Mama Website** – Art Director's Club Award, Designer

## IN MY FREE TIME

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I am a big fan of traveling and seeing the world. I try to get at least one big trip in every year. Paradoxically, I also love spending time at home cooking, lounging around, or hosting friends. I enjoy collecting and playing retro video games, and I volunteer for a local animal rescue by fostering litters of kittens. I have an infinite supply of cute kitten photos.